

Workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

SESSION: 2018-2019

S. No.	Year	Name of the workshop/ seminar	Activity Report
1	2018	<p>Two day Workshop on Digital Marketing in Collaboration with i5 Summit IIM Indore and Make intern.</p> <p>Title Career Opportunities in Digital Marketing</p> <p>Date August 07 and 08, 2018</p> <p>Resource Person Mr. Ujjwal Chugh IIM, Indore</p>	 <p>PG Department of Commerce and Management hosted a two day workshop on Career Opportunities in Digital Marketing in collaboration with i5 Summit IIM Indore and Make intern. In four insightful sessions, Mr. Ujjwal imparted clear understanding of the techniques to develop cohesive market strategies, listing of websites, social media marketing and execution of effective digital marketing campaigns.</p>
2	2018	<p>International Seminar on Nanotechnology</p> <p>Title A Science beyond Barrier with Implications</p> <p>Date August 10, 2018</p> <p>Resource Person Dr. Mandeep Singh Bakshi, Department of Natural and Applied Sciences, University of Wisconsin, USA.</p>	 <p>R.Venkataraman Chemical Society organized an International Seminar on Nanotechnology: A Science beyond Barrier with Implications. Dr. Mandeep Singh Bakshi from the Department of Natural and Applied Sciences, University of Wisconsin, USA was the resource person. He explained the use of nanotechnology is delivering drugs to the specific cells and repairing damaged tissues.</p>

3	2018	<p>Workshop on the Working of Sewing Machines</p> <p>Title Working of Sewing Machines</p> <p>Date September 12, 2018</p> <p>Resource Person Mr. Shahjeet Mr. Mithlesh USHA, Jalandhar</p>	 <p>PG Department of Fashion Designing organized a workshop on the working of sewing machines. The resource persons for the workshop were Mr. Shahjeet and Mr. Mithlesh. Students learnt the use of creative accessories. They also learnt the making of pin tucks, 1/4th inch seam, ribbon and sequence attachment, binder foot, piping foot, ruffler, three way cording, gathering beading and darning. The students of M.Sc., B.Sc. PG Diploma in Fashion Designing attended this workshop.</p>
4	2018	<p>Workshop on Android Application Development in Collaboration with Walkwel Technology, Mohali.</p> <p>Title Android Application Development</p> <p>Date September 17, 2018</p> <p>Resource Person Ms. Ankita Jain, Business Developer Manager Mr. Chetan Sharma, Software Engineer, Mohali</p>	 <p>A Workshop on Android Application Development was organized by Computer Club. The workshop was conducted by resource persons from Walkwel Technology, Mohali. The workshop was conducted for students to learn required skills and latest tools for Android Application Development.</p>

5	2018	<p>Seminar on e-Resources and its Dissemination</p> <p>Title e-Resources and its Dissemination</p> <p>Date August 04, 2018</p> <p>Resource Person Dr. Gurvinder Singh, Dean, Faculty of Engg. and Technology, GNDU Amritsar</p>	 <p>An informative and captivating seminar on e-Resources and its Dissemination was delivered by Dr. Gurvinder Singh, Dean, and Faculty of Engineering and Technology, GNDU Amritsar. He emphasized on the use of innovative methods with special focus on MOOCs.</p>
6	2018	<p>Seminar on Make-up, Skin and Hair</p> <p>Title Make-up, Skin and Hair</p> <p>Date September 30, 2018</p> <p>Resource Person Mr. Rajan, Director, Stunning Looks, Jalandhar</p>	 <p>Cosmetology Department organized one day seminar on Make-up, skin and Hair Styling. Mr. Rajan from Stunning Looks was the resource person. Mr. Rajan gave the demonstration of basic to advance make up with formal hair styling. He also gave the latest updates of the cosmetics.</p>

7	2018	<p>Seminar on Problem Solving by Design Thinking</p> <p>Title Problem solving by Design Thinking, Building Creative Confidence to Solve Complex Problems</p> <p>Date October 10, 2018</p> <p>Resource Person Prof. A.N. Bhattacharya, Ms. Devika Ms. Heena Verma, School of Business Designs, Noida</p>	 <p>The PG Department of Fashion Designing organized a seminar on the topic “Problem solving by Design Thinking, Building creative confidence to solve complex problems”. On this occasion, Prof. A.N. Bhattacharya, Ms. Devika and Ms. Heena Verma from School of Business Designs, Noida were the resource persons. The resource persons demonstrated various creative ideas. Students of B.Sc., M.Sc., PGD Garment Construction and Fashion Designing and ADFD attended the seminar.</p>
8	2018	<p>Workshop on Web Technologies, Search Engine Optimization and Software Testing</p> <p>Title Web Technologies, Search Engine Optimization and Software Testing</p> <p>Date October 19, 2018</p> <p>Resource Person Mr. Anshu Aneja, Mr. Naveen and Mr. Gaurav Ansh Infotech Technology, Ludhiana</p>	 <p>A workshop on Web Technologies, Search Engine Optimization and Software Testing was organized by Deptt. of Multimedia. The workshop was conducted by resource person from Ansh Infotech Technology, Ludhiana. The workshop was conducted for students to learn required skills and latest techniques for Software Testing, SEO techniques and Digital Marketing.</p>

9	2018	<p>Workshop on Photography</p> <p>Title Photography</p> <p>Date October 25, 2018</p> <p>Resource Person Mr. Amritpal Singh Luthra, Jalandhar</p>	 <p>PG Department of Mass Communication and Video Production organized a one day workshop on Photography. Renowned photographer Mr. Amritpal Singh Luthra conducted the workshop. During the workshop, which was attended by students of different semesters of Mass Communication and video production, the expert covered various aspects of photography with focus on camera, lenses, shutter speed, aperture and depth of field, ISO and composition.</p>
10	2018	<p>National Seminar on Electronic Spectroscopy of Transition Metal Coordination Compounds</p> <p>Title Electronic Spectroscopy of Transition Metal Coordination Compounds</p> <p>Date November 23, 2018</p> <p>Resource Person Prof. Dr.(Mrs.) Geeta Hundal, Head of Chemistry Department, Guru Nanak Dev University, Amritsar.</p>	 <p>R.Venkataraman Chemical Society organized a seminar on Electronic Spectroscopy of Transition Metal Coordination Compounds. Prof. Dr. (Mrs.) Geeta Hundal, Head of Chemistry Department, Guru Nanak Dev University, Amritsar was the resource person. She explained the basic concepts of crystal field theory and its applications in research and daily life.</p>

11	2018	<p>Workshop on Massage Therapy and Facial</p> <p>Title Skin Treatment and Massage</p> <p>Date December 06, 2018</p> <p>Resource Person Ms. Shampa, Skin Expert and her team from VLCC, Jalandhar</p>	 <p>Cosmetology Department organized a workshop on Skin Treatment and Massage. The workshop was conducted by Skin Expert, Ms. Shampa and her team from VLCC, Jalandhar. The motive behind this workshop was to teach and update the students about latest technologies in skin therapy.</p>
12	2018	<p>Seminar on Bio Processing and Bio Remediation</p> <p>Title Bio Processing and Bioremediation</p> <p>Date December 11, 2018</p> <p>Resource Person Dr. Sachin Kumar, Deputy Director, National Institute of Renewable Energy (NIRE), Kapurthala</p>	 <p>Biotechnology Department organized one day seminar on Bio-Processing and Bio-remediation. On this occasion, Dr. Sachin Kumar, Deputy Director, National Institute of Renewable Energy (NIRE), Kapurthala was a resource person. He discussed all the treatments which are being used for bio-refining of lignocelluloses biomass for biofuels and value added products in India. He also made students familiar about the innovative work done by NIRE.</p>

13	2018	<p>Seminar cum Workshop on Formation of Professional Men's Wear (blazer)</p> <p>Title Professional Men's Wear</p> <p>Date October 29, 30 31 and 01 November, 2018</p> <p>Resource Person Mr. Jasvir Singh, Lawrance Tailors, Jalandhar.</p>	 <p>PG Department of Fashion Designing organized four day Seminar-cum-workshop on construction of Professional Men's Wear. The resource person was Mr. Jasvir Singh from Lawrance Tailors, Jalandhar. In the first session of seminar, the students learnt about designing. They had an interactive session on color, concept, fabric selection, trend analysis and measurements related to men's wear. During other three days the students learnt about the marking, cutting and sewing of professional men's blazer. The students of PG Diploma in Fashion Designing and M.Sc. (Fashion Designing) attended the workshop.</p>
14	2019	<p>Workshop on Film Making Techniques in Collaboration with Municipal Corporation Jalandhar.</p> <p>Title Film Making Techniques</p> <p>Date February 28, 2019</p> <p>Resource Person Mrs. Rama Sharma Head, Deptt. Of Mass Comm. & Video production, Jalandhar</p>	 <p>The students of PG Department of Mass Communication and Video Production were shown the film making techniques. During the workshop the resource person cleared all the concepts of videography, lighting, dialogues and ideas to be used while making a film.</p>

15	2019	<p>Workshop on Organic Farming</p> <p>Title Organic Farming</p> <p>Date March 19, 2019</p> <p>Resource Person Sh. Umendra Dutt, Executive director, KVM (Kheti Virasat Mission), Jaito, Faridkot</p>	 <p>A workshop on organic farming for students of Diploma in Organic Farming and M.Sc. Botany was organized on 19 March, 2019. Sh. Umendra Dutt Executive director, KVM (Kheti Virasat Mission), Jaito, Faridkot, was the resource person. Students learnt about uses and preparation of vermicompost and benefits of organic farming.</p>
16	2019	<p>Workshop on Surface Ornamentation through Printing in Collaboration with SP Garments, Ludhiana.</p> <p>Title Surface Ornamentation through Printing</p> <p>Date March 22, 2019</p> <p>Resource Person Mr. Mohit Jain, SP Garments, Ludhiana</p>	 <p>PG Department of Fashion Designing conducted a seminar on Surface Ornamentation through printing. The resource person was Mr. Mohit Jain (Industry Partner), SP Garments, Ludhiana. Around 25 students attended the workshop.</p>

17	2019	<p>Seminar on Goods and Services Tax</p> <p>Title Goods and Service Tax: An Overview</p> <p>Date March 25, 2019</p> <p>Resource Person Mr. Shalinder Singh, State Tax Officer, Ludhiana,</p> <p>Dr. Major Harbhajan Singh Naghi, State Tax Officer, Ludhiana</p> <p>Mr. Sumit Thaper, State Tax Officer Jalandhar.</p>	 <p>Commerce Club of PG Department of Commerce and Management organized a one day seminar on Goods and Service Tax: An Overview in order to aware the students about the practical knowledge of GST. The resource persons were Mr. Shalinder Singh, State Tax Officer, Ludhiana, Dr. Major Harbhajan Singh Naghi, State Tax Officer, Ludhiana and Mr. Sumit Thaper, State Tax Officer Jalandhar.</p>
18	2019	<p>Workshop on Television News Reporting in Collaboration with ABP News, Chandigarh.</p> <p>Title Television News Reporting</p> <p>Date April 13, 2019</p> <p>Resource Person Mr. Aseem Bassi, ABP News, Chandigarh</p>	 <p>PG Department of Mass Communication and Video Production organized an Interactive Session on Television News Reporting. On this occasion, Mr. Aseem Bassi from ABP News was the resource person. Mr. Aseem Bassi discussed how the current and burning issues make news.</p>